

MEETING MINUTES
LAKE COUNTY WORKFORCE DEVELOPMENT BOARD
Marketing Committee Meeting
Held via Zoom conference on:
October 13, 2022 @ 10:00 AM

Committee Roll Call

Gretchen Skok-Disanto
Leslie Ryan, LCDJFS
Shawn Douglas, LCDJFS

Others in Attendance

Cory Vojack, LCWDB, Ex Director

Call to Order:

Committee Chair Gretchen Skok-Disanto called the meeting to order at 11:00AM.

Approval of Minutes:

Gretchen Skok-Disanto moved for the approval of the minutes from the meeting of March 22, 2011; Leslie Ryan seconded the motion; all were in favor; motion carried.

Marketing:

Cory Vojack reported that the OhioMeansJobs Lake County team has been very active in the last program quarter. Cory mentioned the OMJ team's Facebook Ad campaign assisted with hired consultant Main Street Recruitment, as well as the release of the team's new podcast series, North Coast Careers: Lake County's Workforce Beacon. Shawn Douglas mentioned coordination with local city and government departments on successful hiring events during the first quarter. Staff assisted the Lake County Sheriff's Office, Department of Utilities, and Department of Job & Family Services in exclusive hiring events that yielded positive outcomes. Gretchen Skok-Disanto suggested the growth of the committee by recruiting more members. Cory Vojack agreed to search for qualified members willing to participate in the committee.

Adjournment:

There being no further business, Gretchen Skok-Disanto moved for adjournment at 10:31 AM. Shawn Douglas seconded the motion; all were in favor; motion carried.